



DOGAMI
ACADEMY

2024 GAME DECK

DOGAMI

DOGAMI ACADEMY

A web3-enabled racing management game that the whole family can enjoy on-the-go



LEAD YOUR DOGAMÍ COMPANION TO VICTORY IN EPIC TIME TRIALS

INTRODUCTION

DOGAMÍ Academy is a AA mobile race management game that is enabled by web3. Players assume the role of Trainers, adopting & Training their Dogamí, mystical power-infused dogs from a celestial realm. Top players earn loot in PvE & COSMO in PvP time trials. COSMO can be exchanged for \$DOGA tokens or used for in-game purchases.

GAME BASICS

At the DOGAMÍ Academy, players enhance their Dogamí's abilities to compete in obstacle courses set in iconic locations like Atlantis, Paris, or Seoul. These races challenge six key Skills: Velocity, Swim, Jump, Balance, Might & Instinct. Strategic pre-race planning & the timely use of Powers, Relics & Consumables in race are crucial for securing victory. Progress is achieved by leveling up, upgrading Power Stones & engaging in AFK Training sessions. Essential resources include COSMO, NUBIX, STARS & various Materials for the upgrades.



IMMERSE YOURSELF IN THE RICH FANTASY-THEMED UNIVERSE OF THE DOGAMÍ ORIGINAL IP



A NEW WORLD

In the not-too-distant future, the Dogamí who were once considered nothing more than an urban legend have become a well-known & integral part of our society. After saving the world from destruction, the Academy was founded to honor the Dogamí.



THE VERY BEST

In the iconic Academy, both Dogamí & their human companions can enhance their Skills, strengthen their bond & unlock their hidden Powers. To judge who is the best, the Dogamí compete in incredible obstacle courses that captivate the crowds.



BEHIND THE VEIL

In secret, the Academy serves a greater purpose: preparing the world for the inevitable return of the forces of darkness. Their mission is to form the protector duos of tomorrow that will protect the world from Seth's evil plans.





CHAPTER

THE GAME

ENGAGE IN THREE CORE ACTIVITIES: COMPETE IN RACES, FARM REWARDS & IMPROVE YOUR DOGAMI



COMPETE IN RACE

- **Choose race:** Solo Races (PvE) or PvP (asynchronous multiplayer)
- **Manage energy:** across Solo Races/PvP races
- **Prepare the race:** equip Dogamí with Powers, Relics & Consumables
- **Use Autofill:** for quicker racing
- **Compete:** against other Dogamí (PvE) or time (PvP)
- **Activate Powers & Relics:** for an advantage

web3 layer: special PvP events offer exclusive rewards for Dogamí NFT owners



FARM REWARDS

- **Farm in PvE:** gain STARS, NUBIX, Materials, Consumables & loot boxes
- **Compete in PvP:** to earn COSMO
- **Use COSMO:** to buy Cosmetics, Materials, NUBIX or exchangeable 1:1 for \$DOGA currency
- **Do weekly/daily Missions:** to maximize your rewards
- **Open loot boxes**

web3 layer: COSMO converts to \$DOGA, \$DOGA converts to NUBIX or legendary Cosmetics items (NFTs)



TRAIN & IMPROVE

- **Level up:** in races & unlock new Powers
- **Train AFK:** improve one of six Skills to specialize your Dogamí
- **Upgrade Powers & Relics:** use Materials to upgrade Powers & player's Relics
- **Express your style:** with Cosmetics (Collars, Skins & Aura)
- **Unlock better PvP events:** higher levels unlock competitive PvP events & rewards

web3 layer: Training & upgrades evolve Dogamí's NFT metadata

RACE IN URBAN & MYSTICAL LOCATIONS AS YOU MASTER THE OBSTACLES

PARIS



SEOUL



GIZA



ATLANTIS



MASTER THE RACE

1. Understand the obstacles on the race track
2. Choose Powers (Active & Passive), Relics & Consumables
3. Activate your Active Powers & Relics at the right time
4. Become a champion!

Note: Variations of the maps may be created

RACES ARE COMPOSED PIECE BY PIECE. EACH MODULE WILL TEST AT LEAST 1 SKILL OF YOUR DOGAMI

GIZA, EGYPT MODULES

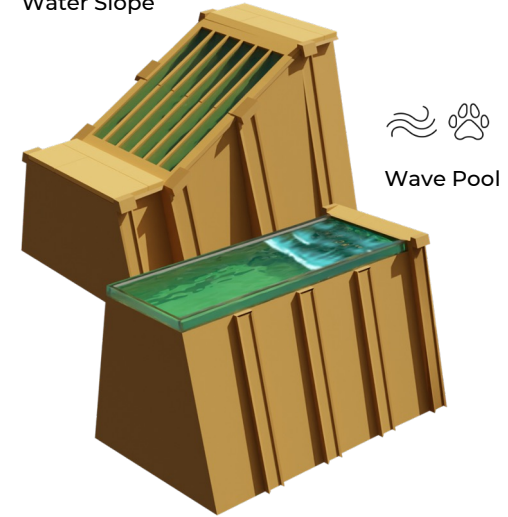
Each module will test one or more Skills of your Dogamí. Each race will be different so make sure you understand the demands of the race well



DUAL SKILL MODULE EXAMPLE

The modules Water Slope & Wave Pool will test both the Might & Swim Skill of your Dogamí

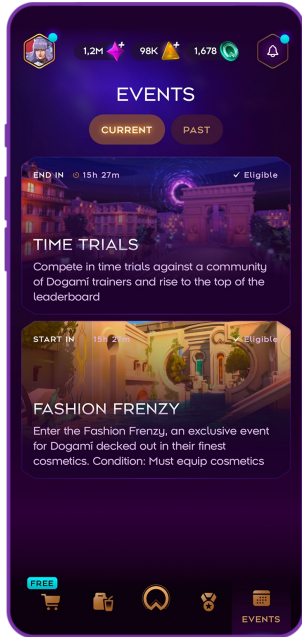
Water Slope



Wave Pool

COMPETE AGAINST OTHER PLAYERS IN TIME-LIMITED PVP EVENTS HOSTED BY DOGAMI & ITS PARTNERS

TIME TRIALS & SPONSORED EVENTS



LEADERBOARD REWARDS



DOGAMI SPONSORED TIME TRIALS

- For Dogami NFT holders (rarity tier: Bronze, Silver, Gold, Diamond), there are new events every 24 hours in which you compete for DOGA-awarded prizes
- For non-NFT holders, there are new events every 24 hours where you can compete for valuable loot like NUBIX
- Access special PvP events that are only accessible by certain breeds or rarity tiers
- All events are split by levels to ensure fairness and accessibility to all players

SPONSORED PARTNER EVENTS

- Events can also be sponsored by partners who can provide precious prize pools
- Your eligibility will be checked based on ownership of a sponsor NFT, guild affiliation or similar criteria
- A leaderboard dedicated to those events is visible in the DOGAMI Hub

TRAIN 1 OF 6 SKILLS OF YOUR DOGAMI COMPANION WHILE YOU ARE AWAY FROM KEYBOARD

TRAIN YOUR SKILLS

- Choose one of six Skills that you want to train
- Choose how many hours you want to train: 2h, 6h, 12h
- Each Personality is associated with increased Training focus on one or more Skills
- Equip a Consumable to increase Training focus
- Discover the grade & receive the associated reward

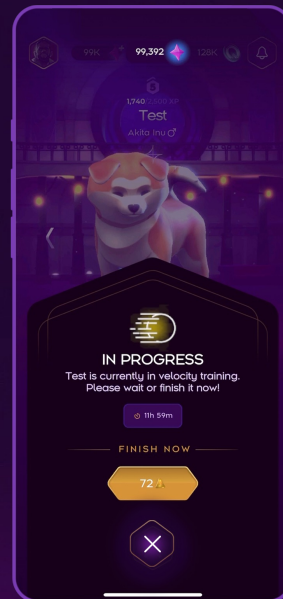
1. CHOOSE THE SKILL



2. CHOOSE THE DURATION



3. WAIT OR SPEND NUBIX TO ACCELERATE

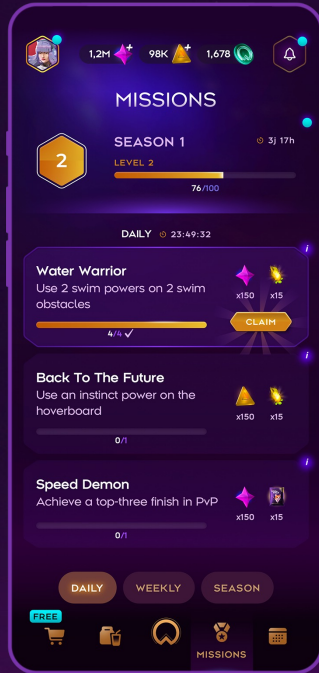


4. DISCOVER YOUR TRAINING SUCCESS

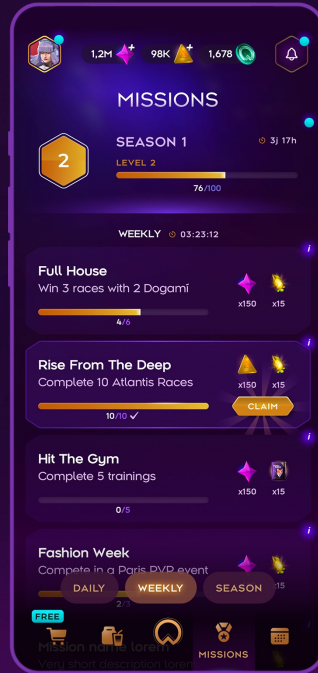


COMPLETE MISSIONS & GET YOUR SEASONAL BATTLE PASS TO FARM PRECIOUS LOOT

DAILY MISSIONS



WEEKLY MISSIONS



BATTLE PASS



COMING Q4 '24

DAILY & WEEKLY MISSIONS TO FARM PRECIOUS LOOT

- Complete daily & weekly challenges to earn valuable loot to power up your journey
- Stay consistent with Missions & stack up rewards that will help you dominate the races

COMING Q4 '24

SEASONAL BATTLE WITH EXCLUSIVE & SCARCE ITEMS

- \$DOGA token holders enjoy exclusive discounts on all DOGAMÍ HUB products, including the Battle Pass, which is packed with heaps of rewards
- Farm loot from exciting Missions — become stronger every day with exclusive, Rare items
- Premium battle grants access to limited edition NFTs & more

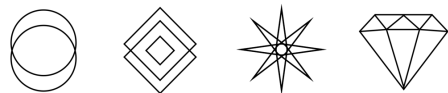
Note: rewards and missions are for illustrative purposes only



CHAPTER

THE AVATARS

ADOPT YOUR DOGAMÍ WITH UNIQUE FEATURES

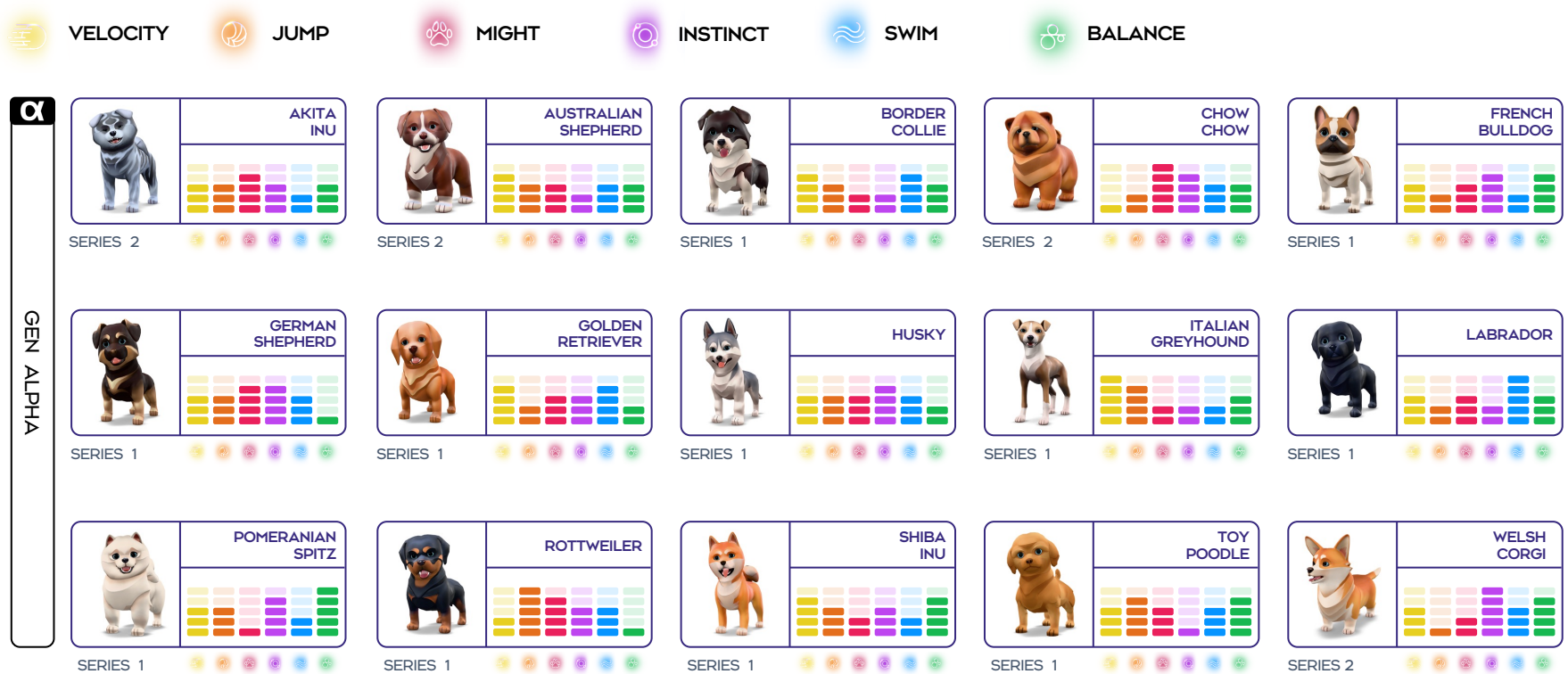


FEATURES OF THE DOGAMÍ

- **Rarity:**
NFTs: Star, Diamond, Gold, Silver, Bronze
Non-NFT: Iron
- **Generation:** Alpha, Gamma
- **Sex:** Female & Male
- **Fur:** many per breed
- **Set of Powers:** Active & Passive
- **Skill rank:** S, A, B, C, D, E,
- **Personality:** 30 different personalities
- **Energy:** charges throughout the day

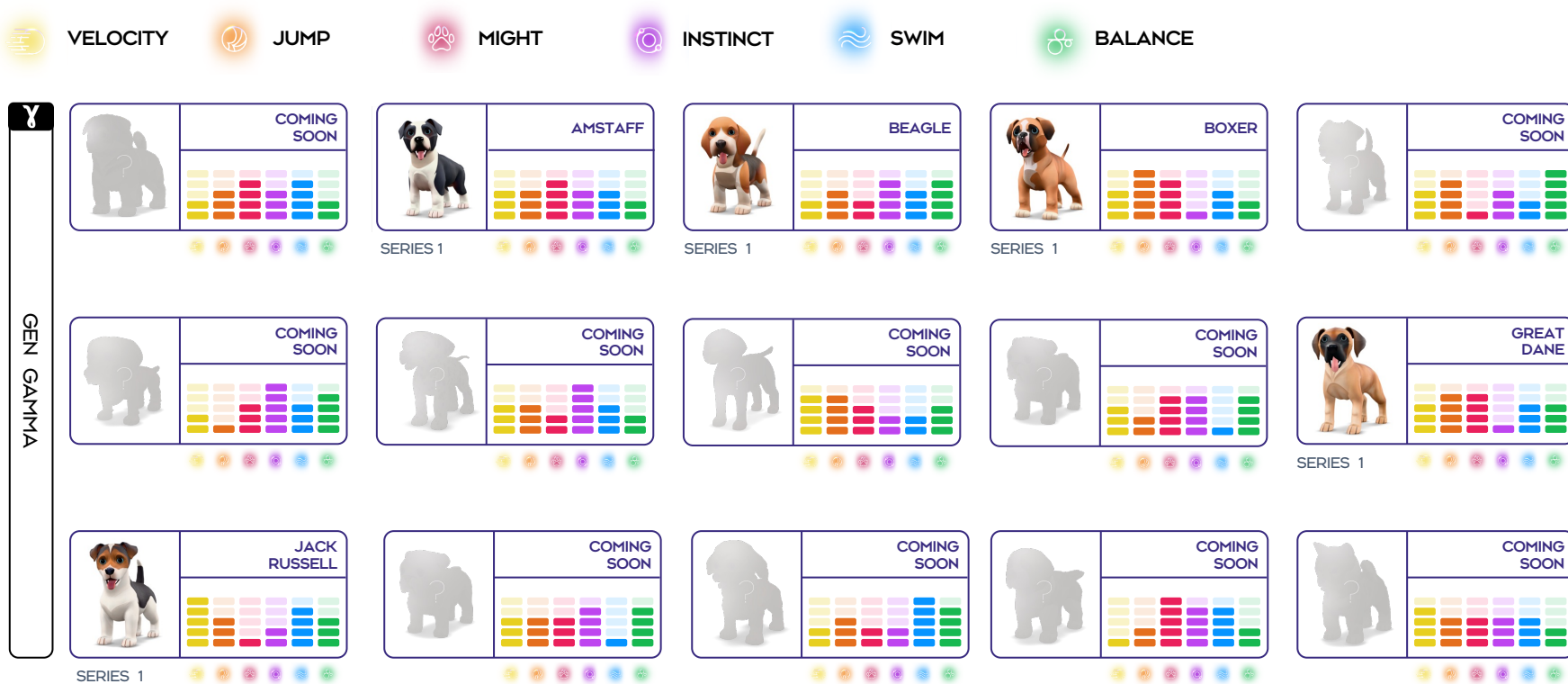


PICK YOUR DOGAMÍ COMPANION: GENERATION ALPHA



Note: Skill levels are indicative of the breed's pre-disposition & maximum potential for a given Skill. Depending on the scarcity tier, some of the Skill levels are randomly boosted

PICK YOUR DOGAMÍ COMPANION: GENERATION GAMMA



Note: skill levels are indicative of the breed's pre-disposition & maximum potential for a given Skill. Depending on the scarcity tier, some of the Skill levels are randomly boosted

YOUR DOGAMÍ HAS A PERSONALITY THAT DETERMINES THE TRAINING SUCCESS FOR DIFFERENT SKILLS



DOMINANT & RECESSIVE PERSONALITY

Each Dogamí is assigned a dominant & recessive Personality from a list of 30 different personalities. The Personality has an impact on the Training success of your Dogamí:

- COMMON (5%) Slight increase on Training focus
- UNCOMMON (2%) Moderate increase on Training focus
- RARE (1%) Major increase on Training focus

COMMON (5%)

- Devoted
- Needy
- Naive
- Foodie
- Shy
- Playful
- Funny
- Cool
- Gentle
- Jolly
- Stubborn
- Curious
- Charming
- Lazy
- Talkative

UNCOMMON (2%)

- Independent
- Adventurer
- Drama Queen
- Zen
- Protector
- Precious
- Loyal
- Serious
- Brave
- Emotional

RARE (1%)

- Leader
- Dreamer
- Eccentric
- Fashionista
- Badass

Deep-Dive

EACH DOGAMÍ HAS 8 ACTIVE POWERS, UP TO 2 CAN BE ACTIVATED DURING THE RACE

SINGLE POWERS

Increase a single Skill for a set amount of time



RISKY SINGLE POWERS

Increase a single Skill but decrease all the others for a set amount of time



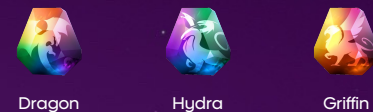
DOUBLE POWERS

Increase two Skills for a set amount of time



SPECIAL POWERS

Increase three or more Skills for a set amount of time



Deep-Dive

EACH DOGAMÍ HAS 8 PASSIVE POWERS, CHOOSE 1 TO WIN THE RACE

VELOCITY

SWIM

JUMP

BALANCE

MIGHT

INSTINCT

FULL RACE POWERS

Increase a single Skill for the whole race



START-UP POWERS

Increase a single Skill for a set distance from the start of the race



WARM-UP POWERS

Increase a single Skill without limit but only after a set distance covered



SINGLE SWAP POWERS

Increase a single Skill for the whole race but decrease another in return



DOUBLE SWAP POWERS

Increase two Skills for the whole race but decrease all the others in return



Favor of Ra

Favor of Osiris

Favor of Isis

Favor of Horus

Favor of Anubis

Favor of Thot

Deep-Dive

CUSTOMIZE YOUR DOGAMÍ USING MULTIPLE SLOTS

3 SLOTS RELEASING IN Q4 '24

COLLARS, SKINS & AURAS

MORE SLOTS RELEASING FROM Q1 '25

COMING SOON

COMING
SOON

AURA

FX of smoke, particles, or matter that enhance your look

SKIN

Skins & tattoos alter your Dogamí's look with new designs or patterns

COMING
SOONCOMING
SOONCOMING
SOON

COLLAR

Collars add a stylish touch with unique shapes, Materials & colors

CUSTOMIZATION RARITY

COMMON

UNCOMMON

RARE

EPIC

LEGENDARY

ARTEFACT

Note: there will be a mixture of server-side & NFT-based Cosmetics

MIX & MATCH COSMETICS TO MAKE YOUR DOGAMI TRULY UNIQUE

SINGLE SLOT



MIX & MATCH


























CHAPTER

THE RESOURCES

FARM MATERIALS IN PVE RACES & LOOT BOXES TO UPGRADE ACTIVE & PASSIVE POWERS

MATERIALS

The main purpose of Materials is to upgrade your Dogamí Powers. They can be earned & or acquired via Missions, Battle Pass rewards, Loot Boxes & more

		VELOCITY	SWIM	JUMP	BALANCE	MIGHT	INSTINCT	ALL
		Thunder Core	Water Core	Wind Core	Forest Core	Fire Core	Mystic Core	Rainbow Core
COMMON	Minor	I 	I 	I 	I 	I 	I 	I 
UNCOMMON	Moderate	II 	II 	II 	II 	II 	II 	II 
RARE	Major	III 	III 	III 	III 	III 	III 	III 

CONSUMABLES ARE USED TO BOOST YOUR DOGAMI DURING TRAINING OR RACING

RACE CONSUMABLES

Increase one or several Skills during a race.

Usable in all races (PvE, PvP)



ENERGY MULTIPLIERS

Multiply energy cost & rewards (STARS & XP).

Usable in PvE races to accelerate progression



TRAINING CONSUMABLES

Increase the focus to have better Training results.

Usable in Trainings



BASIC RELICS CAN BE USED TWICE ON SHORT DISTANCES DURING RACE

RELICS

Relics are items that can be equipped before & activated during the race to boost Skills, providing a speed advantage if matched with the obstacle. Relics work in many ways similar to active Powers, but unlike them:

- Relics are linked to the player account, not to the Dogamí
- Per design, Relics can be activated several times per race



UNBOX RESOURCES BY OPENING YOUR SPHERES IN THE SHOP



LOOT BOXES: SPHERES

Spheres are our exclusive loot boxes, which can be purchased in the Shop or earned as rewards. They contain a variety of items including soft currency, hard currency, Consumables & more, with a primary focus on providing valuable Materials.

COMMON



METEOR SPHERE

FREE DAILY

Gain a selection of free gifts every day: STARS pack, NUBIX pack or Consumables

UNCOMMON



VEGA SPHERE

This loot box contains Common and Uncommon Materials to upgrade Powers

RARE



ANTARES SPHERE

Contains Common, Uncommon & Rare Materials to upgrade Powers

EPIC



CAPELLA SPHERE

Contains Uncommon & Rare Materials to upgrade Powers



CHAPTER

THE CURRENCIES

DOGAMÍ ACADEMY USES MULTIPLE CURRENCIES TO CREATE A RICH GAMING EXPERIENCE



SDOGA NOT IN DOGAMÍ ACADEMY

\$DOGA is the exclusive hybrid utility/governance token of the DOGAMÍ ecosystem with multiple use cases

- Govern the franchise creation process
- Stake it in our staking programs
- Spend it on breeding, NUBIX or Cosmetics
- \$DOGA is not an in-game resource



COSMO

COSMO is the in-game reward currency. It is an off-chain representation of \$DOGA that is awarded during PvP events played by NFT owners

- Earn it during PvP competitions (NFT holders only)
- Redeem it 1:1 against \$DOGA on the DOGAMÍ homepage
- Spend it directly on NUBIX in-game
- Cannot be bought directly



NUBIX

NUBIX is a premium in-game hard currency that is used to upgrade your Dogamí companion, your Relics, to buy Cosmetics, or skip waiting times

- Earn it during PvP events
- Collect it by completing Meta features (open loot boxes, finish daily Missions, etc.)
- Buy it with COSMO or in-app against cash
- Spend it on Relic Upgrades, Cosmetics, Time Savers or STARS

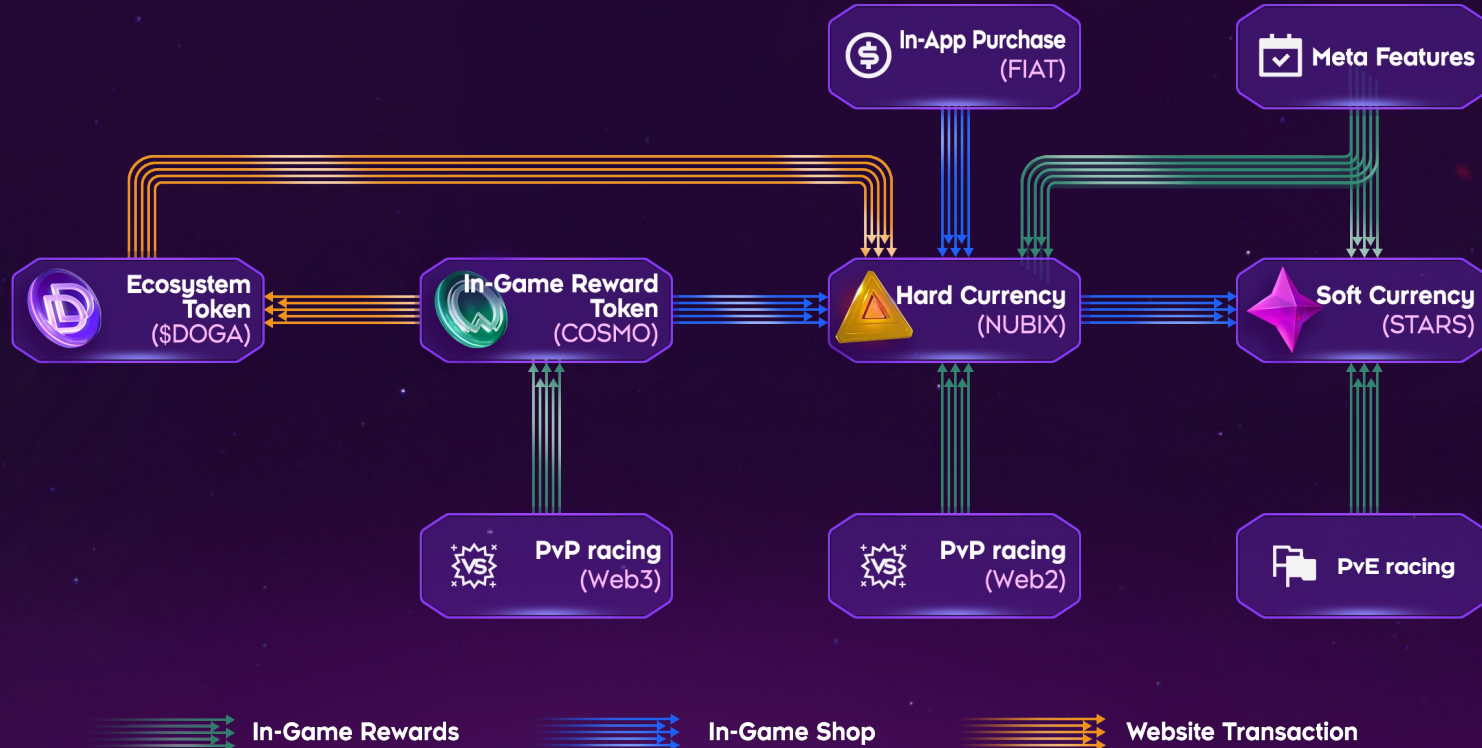


STARS

STARS is an in-game soft currency that is used to pay for Trainings or Consumables

- Earn it during PvE events
- Collect it by completing Meta features (open loot boxes, finish daily Missions)
- Buy it with NUBIX
- Spend it on Trainings, Power Upgrades or Race Consumables

OUR CURRENCY SYSTEM ENABLES A UNIQUE EXPERIENCE FOR BOTH WEB3 & WEB2 USERS





CHAPTER

WEB3 ECOSYSTEM

WEB3 ENABLES US TO FOSTER OUR COMMUNITY & ENHANCE PLAYER EXPERIENCE OF ADVANCED USERS

TOKENS

DOGA ECOSYSTEM TOKEN

DOGAMÍ is the exclusive hybrid utility/governance token of the DOGAMÍ ecosystem with multiple use cases

DIGITAL COLLECTIBLES

Advanced players can purchase NFTs to participate in DOGA-awarded PvP competitions

DOGA SHOP

Use your \$DOGA to purchase in-game currency & special Cosmetics

PETSITTING

Petsit someone else's Dogamí & split the rewards

BREEDING

Pair your Dogamí companions to breed offspring

COMING SOON

STAKING

Stake your \$DOGA to get staking rewards (currently, \$DOGA rewards & in the future other advantages)






GOVERNANCE

Participate in the creation of a global Franchise

USE CASES



TOKENOMICS: ALL UPCOMING TOKEN UNLOCKS BENEFIT THE USERS

% VESTED	CATEGORY	% OF TOTAL SUPPLY	TOKENS (IN MILLIONS)	USAGE OF FUNDS	CLIFF	VESTING TRAJECTORY
	100% Private Sale (\$26M FDV)	15%	150	Initial development / MVP of the game	None	18 months Linear
	50% Strategic Investors (\$26M FDV)	4.5%	45	Initial funding	12 months	18 months Linear
	50% Co-Founders	10.6%	106	Team & founders incentivization	12 months	18 months Linear
	100% Advisors & Partners	3.4%	34	Advisors for marketing, partnerships, tokenomics & consulting	6 months	12 months Linear
	~40% Staking Rewards	16%	160	Reserve for staking rewards	1 month	50 months Non-linear
	~15% Play-to-earn	24%	240	Reserve for in-game rewards	3 months (until MVP launch)	72 months Non-linear in sync with product release
	50% Ecosystem, Liquidity & Development Reserve	19.5%	195	Ecosystem & partnership incentivization, liquidity pools, CEX/DEX onboarding	None	60 months Discretionary
	~40% Airdrop & Promotion	7%	70	Min. 20% of reward pool for existing community & incentives for UA	None	48 months Disc. in sync with product roadmap
	Fully vested					

ECOSYSTEM GOVERNANCE: THE LAW OF THE LAND IN THE DOGAMI ECOSYSTEM



PROPOSAL-BASED VOTING

The DOGAMI governance system will allow any token holder to create a proposal & community members can vote. Voting is based on \$DOGA token holdings



ECOSYSTEM & GAME DECISIONS

Proposals can be made to make modifications to the DOGAMI ecosystem rules & fees



DIGITAL COLLECTIBLES

COMICS

GAMING

IN THE NEXT 3 YEARS, WE BECOME
A GLOBAL ENTERTAINMENT PHENOMENON
BY DEVELOPING A THRIVING FRANCHISE
ECOSYSTEM

TV & FILM



TOYS & MERCH

Playbook
inspired by:





CHAPTER

TRACTION & OUTLOOK

ROADMAP: WHAT'S NEXT TO COME?

Q3 2024 – GLOBAL ROLLOUT

- Global Android & iOS release after 10 months public beta phase with 13M races

Q4 2024 – USER GROWTH

- Release of localization (translation)
- Start of user acquisition
- Release of Customization feature
- Release of Daily & Weekly Missions
- Test of 1st seasonal event
- Release of Battle Pass

H1 2025 – CONTENT IS KING

- Release of new Maps, Breeds & Customization
- Release of Breeding

DOGAMÍ ACADEMY DEVELOPED BY AN IMPACTFUL TEAM OF INDUSTRY EXPERTS



Kristofer Penseyres
CEO & Creative director



Arthur Guerin
CTO & exec. producer



Julien Largilliere
Associate producer



Alexandre Buyck
Lead game designer



Ben Raaymakers
Lead Unity developer



Gregory Magadoux
Artistic director



Elodie Leroy
Lead 3D artist



Benjamin Vadot
Senior UX designer



Pascal Ruiz
Senior Unity Dev



Cyril Nouvet
Lead backend developer

... + 10 more magicians

— TEAM EXPERIENCE —

Voodoo



GAMELOFT

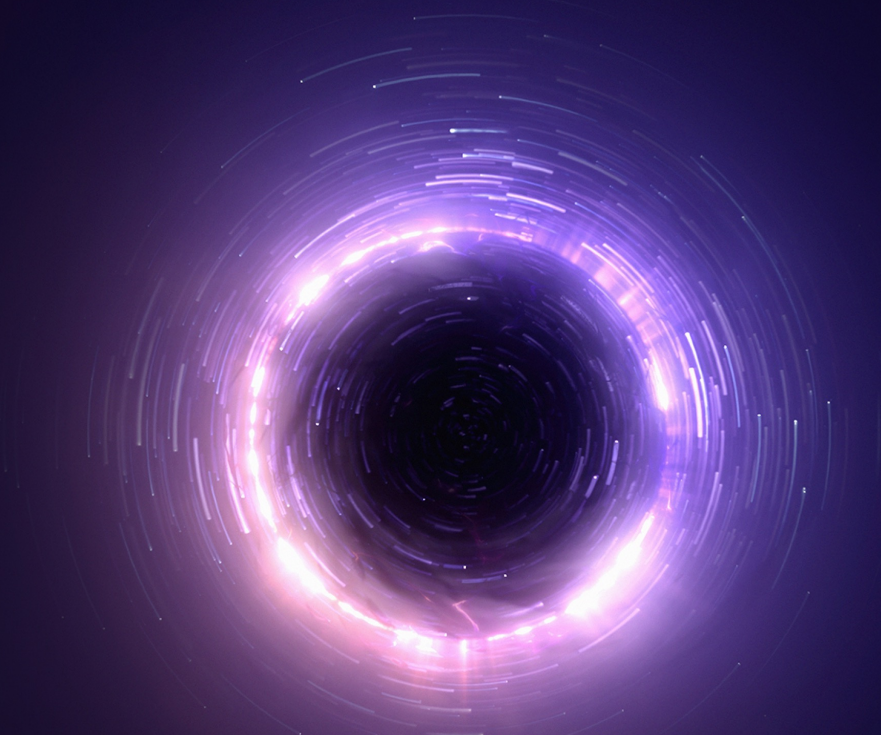


XAnge
Siparex Group

animoca
BRANDS



— KEY INVESTORS —



DOGAMI